

**ALL
IT
TAKES
IS
AN
IDEA!**

Christopher Stickle



Curriculum Vitae | Christopher Stickle

Redhill, Surrey, United Kingdom.

Dynamic Senior Creative (Graphic Designer) with over a decade of experience crafting original design solutions and communications for diverse global clients. Proven track record in leading end-to-end creative processes, fostering client relationships, and delivering impactful campaigns across digital and print.

Strengths

- » Strategic leader and collaborative team player
- » Innovator original thinker
- » Proficient in creative direction across multiple platforms
- » Expertise in concept development and client relationship management
- » Skilled in data analysis and process optimization
- » Strong project management and delivery capabilities

Industry Skills

- » Global & local campaign production (Social, Web, OOH & Print)
- » Integrated cross-discipline digital design
- » Branding and identity development
- » Conceptual design and ideation
- » Responsive web design and user experience
- » Typography, print, and publishing
- » Creative artworking and retouching
- » Production analysis and process optimization

Education & Qualifications

Interaction Design Foundation
(UK, 2018)

Graphic Design (VCD) Graduate Diploma
Massey University
(WELLINGTON, NEW ZEALAND, 2009)

Languages

- » English (Native)
- » Te Reo Maori (Intermediate)

Software Proficiency

- » Adobe Creative Suite (Ps, Id, Ai, Xd, Ae, Br, Me, Lr, Dn) C4d lite
- » Jira, Asana, Monday Agile management tool
- » Celtra, Pencil - Modular creative tools
- » Chetah - Digital experience platform
- » Amazon brand store - CMS for setting up branded ecom stores
- » Creative X - Digital mandatory measurement tool
- » Microsoft Office suite/Keynote
- » OMG
- » Workgroup/DaVinci/ TrafficLIVE
- » Figma & Studio

Clients & Brands

Unilever
Goodstuff
Aviva
Stars Group
PokerStars
The Stars Group
Vodafone

Sky TV
Coca-Cola
Novakid
Chai Cancer Care
Judith Trust
NFC Homes
Rocket Charities

Collins Law
Mamalan
Ministry of Education
NZ Wine & Brandy Corporation
Breaking Beats
Hemi Macgregor
Wellington Rugby Club

Boulcott St Bistro
Monsoon Poon
Ostera Del Toro Restaurant
Arbitrageur Wine Room
Terrace Villas

Contact Details

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Click on the icons:

Bē in

Experience

UNILEVER USTUDIO - POWERED BY OLIVER AGENCY:

Lead Digital Designer & Senior Designer

June 2019 – June 2024

- » Lead integrated projects for leading Homecare FMCG brands within Unilever U-Studio.
- » Developed impactful campaign concepts and assets across various platforms.
- » Strengthened client relationships and fostered collaboration with internal and external teams.
- » Contributed to award-winning campaigns and initiatives, driving revenue and growth.

THE STARS GROUP:

Senior Digital Designer

June 2015 – December 2018

- » Developed cutting-edge visual identities for global gaming brands.
- » Led design projects from concept to global campaign delivery in 30+ languages.
- » Collaborated effectively with stakeholders to ensure brand integrity and drive business revenue.
- » Devised efficient design processes and toolkits for European and US sports leagues.

POKERSTARS (THEN AMAYA INC.):

Integrated Designer

January 2013 – May 2015

- » Led global campaigns for online poker tours and brand ambassadors.
- » Delivered creative solutions aligned with brand guidelines and stakeholder requirements.
- » Streamlined studio workflows and mentored junior team members.

Additional Experience

CREATIVE & COMMERCIAL: Senior Creative Designer, Camden London (March 2011 – November 2012)

SAPIENT NITRO/DIGITAL & DIRECT: Graphic Designer - Art Worker, London (January 2011 – March 2011)

MINISTRY OF EDUCATION: TE-KURA: Graphic Designer, New Zealand (February 2008 – January 2011)

CRESCENT GROUP: Graphic Designer and Production Manager, New Zealand (January 2007 – January 2008)

VOLUNTEER WORK:

UCS Rugby Club, West Hampstead, London (August 2012 - Present)

- » Club Committee Member and Senior Player.

Interests & Hobbies

- » Rugby Union, Touch Rugby, Tag Rugby (Played representative rugby in New Zealand) & coaching.
- » Outrigger Canoe Paddling (Competed in long-distance races)
- » Finance & investment
- » Graphic Design, Industrial design, Interior design & Architectural design.
- » Te reo Maori (native language of NZ), Maori art/design and woodcarving.
- » Free-diving, Fishing, Hiking & Cross country run
- » Sustainability, Organic gardening & Conservation
- » Wood fire/Charcoal gourmet BBQ & outdoor fire pit cooking

Contact Details

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